



Dear Friend of ASPEN,

January 10, 2012

It's hard to believe this year ASPEN is celebrating its 15th Anniversary! We have accomplished much in our first fifteen years, and as we look to the future, we see that much still needs to be done. ASPEN is dedicated to fulfilling its mission of providing support, information and advocacy to individuals and families whose lives are affected by Asperger Syndrome and related disorders. In honor of our 15<sup>th</sup> Anniversary we are publishing an Ad Journal that will be distributed at our Spring Conference on April 29, 2012. The Ad Journal will also be available at all our meetings and events throughout the year. That will be more than 180 different events!

As we plan our 30<sup>th</sup> conference focusing on the needs of individuals with autism spectrum disorders, we invite you to show your support of the autism spectrum community and ASPEN by placing an advertisement or message in our 15<sup>th</sup> Anniversary Ad Journal.

In addition, we are offering several Conference Sponsorship opportunities. All Conference Sponsorships will include signage the day of the conference, a full-page in the Ad Journal and two conference registrations. Ad Journal and Conference Sponsorship pricing is as follows:

<i><b>Ad Journal</b></i>		<i><b>Conference Sponsorships</b></i>	
<b>Full page:</b>	<b>\$100</b>	<b>Platinum:</b>	<b>\$7,000</b>
<b>1/2 page:</b>	<b>\$50</b>	<b>Diamond:</b>	<b>\$5,000</b>
<b>1/4 page:</b>	<b>\$25</b>	<b>Gold:</b>	<b>\$3,000</b>
<b>Center 2 pages:</b>	<b>\$500</b>	<b>Silver:</b>	<b>\$2,000</b>
<b>Inside front cover:</b>	<b>\$250</b>	<b>Bronze:</b>	<b>\$1,500</b>
<b>Inside back cover:</b>	<b>\$250</b>		
<b>Outside back cover:</b>	<b>\$500</b>		

Simply complete the attached Ad Journal/Conference Sponsorship Form and return it along with your check payable to *ASPEN* by March 28, 2012 to:

**ASPEN Ad Journal  
9 Aspen Circle  
Edison, NJ 08820**

If you have any questions, please call Inez Gutman at (908)281-6075 or Ellen Silva at (732)321-0880.

ASPEN would like to thank you for your support during our first fifteen years, and we look forward to your continued support as we serve the autism spectrum community in the years to come.

Sincerely,

Lori S. Shery, President

# ASPEN 15<sup>th</sup> Anniversary

## Ad Journal and Conference Sponsorship Form

### Deadline for Submissions March 28, 2012

**Black & White ads and messages. For actual sizing, see below.**

<b>Outside Back Cover:</b>	(4.5" x 7.5")	<b>\$500</b>	_____
<b>Double Page Center:</b>		<b>\$500</b>	_____
<b>Inside Front Cover:</b>	(4.5" x 7.5")	<b>\$250</b>	_____
<b>Inside Back Cover:</b>	(4.5" x 7.5")	<b>\$250</b>	_____
<b>Full Page:</b>	(4.5" x 7.5")	<b>\$100</b>	_____
<b>½ Page:</b>	(4.5" x 3.5")	<b>\$50</b>	_____
<b>¼ Page / Business card:</b>	(4.5" x 1.75")	<b>\$25</b>	_____

**Please provide Print Ready Copy or Business Card.**

**Conference Sponsorships include a full-page ad in the Ad Journal plus 2 conference registrations for our April 29, 2012 conference:**

<b>Diamond:</b>	<b>\$7,000</b>	_____
<b>Platinum:</b>	<b>\$5,000</b>	_____
<b>Gold:</b>	<b>\$3,000</b>	_____
<b>Silver:</b>	<b>\$2,000</b>	_____
<b>Bronze:</b>	<b>\$1,500</b>	_____

Mail this form along with your ad and check made payable to ASPEN to: ASPEN Ad Journal, 9 Aspen Circle, Edison, NJ 08820.

Questions can be directed to Ellen at (732) 321-0880.

**Please Print**

Business Name: \_\_\_\_\_  
 Contact's Name: \_\_\_\_\_  
 Street address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_  
 Contact's e-mail address: \_\_\_\_\_